## Sample Interview Questions



The following is sampling of questions that you may include in key informant interviews and focus group discussions. Consider questions in each area of inquiry for each stakeholder group and tweak the questions to their roles/responsibilities.

Area of Inquiry	Sample questions
Interviewee background  Role  Main areas of responsibility	<ul> <li>As [position or title], could you tell me about your role and main areas of responsibility, particularly as they relate to the pregnant women and children aged 0-3 and/or home visiting services?</li> <li>What/who are you responsible for overseeing?</li> <li>Have your areas of responsibility shifted over time? If so, how?</li> </ul>
Vision for home visiting services	<ul> <li>What is the government's vision for home visiting services?</li> <li>Given your experience, what do you think of the government's vision and plans to scale up home visiting services?</li> <li>To what extent do others share in this vision? (e.g. is there buy-in or awareness among key stakeholders)</li> <li>How would you describe the need for a national home visiting program?</li> <li>What might be the barriers and enablers to scaling a home visiting program?</li> <li>How should these services be scaled? (e.g. universal or targeted services, nationally or staggered by regions with higher need)</li> <li>Can you describe any changes (implemented or planned) to the policy, funding, monitoring of these programs or the recruitment, training, working conditions, and incentives (pay), or supervision practices for the workforce delivering these services?</li> </ul>
Background on workforce  Qualifications, training, supervision, recruitment, workforce conditions  Successes/challenges/ needs  Promising approaches	<ul> <li>Can you please tell me about the workforce that delivers these services?</li> <li>How does your program identify/recruit this workforce? What criteria (e.g. education, knowledge, skills) do you use?</li> <li>How do you train this workforce? (e.g. pre- and in-service training)</li> <li>Is there some kind of mentoring or supervision? If so please describe it (format, frequency etc.)</li> <li>What are the workforce conditions and supervision like? (e.g. remuneration, caseload, supervision, mentoring, etc.)</li> <li>What are their biggest challenges?</li> </ul>
Implementation of home visiting programs  Monitoring service quality Barriers/enablers Promising approaches	<ul> <li>What has been the experience implementing the home visiting program?</li> <li>What were the barriers and enablers?</li> <li>What promising approaches were identified that could effectively address these barriers/challenges?</li> <li>What are some areas (e.g. workforce expectations, curricula, materials, and resources, workforce conditions, training, supervision, and career development, enabling environment, program design, monitoring and quality assurance) you think would be most important to focus on to improve home visiting services in your country?</li> </ul>
Program scaling	<ul> <li>What needs to be in place to scale that model of home visiting?</li> <li>Which elements of the system will be most important to address (e.g. workforce expectations; curricula, materials, and resources; workforce conditions; training, supervision, and career development; enabling environment; program design; monitoring and quality assurance)?</li> <li>Who needs to be on board to expand services?</li> <li>How would the program need to change to be scaled?</li> <li>How should these services be scaled? (e.g. universal or targeted services, nationally or staggered by regions with higher need)</li> </ul>